

# **Ronald McDonald House Charities of Southern California Internet Privacy Policy**

Ronald McDonald House Charities of Southern California (RMHCSC) is pleased to provide information to all of its customers about its online privacy policy. Please be assured that RMHCSC uses its best efforts to protect the privacy of visitors to this Web site.

## **Types of Information Collected and How It Is Used**

RMHCSC gathers personal information, such as first and last names, home addresses, e-mail addresses and credit card numbers, only when voluntarily submitted by you. If you make an online donation, personal information will be collected from you in order to process that donation.

With your permission, we will use personal information collected from you to send you information, such as RMHCSC updates or information regarding new Ronald McDonald House openings, fund-raising campaigns or major grant initiatives. If you do not elect to receive such materials, we will not send them to you.

## **Sharing of Personal Information**

Companies may be engaged by RMHCSC to perform a variety of functions, such as assisting with donation collection, providing technical services for our Internet sites, etc. Such companies may have access to personal information if needed to perform certain functions. However, these companies may use such personal information only for the purpose of performing that function and may not use it for any other purpose. Other than as provided in this privacy policy, RMHCSC does not sell, transfer or disclose personal information to third parties.

RMHCSC reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the site, to fulfill your requests, or to cooperate in any law enforcement investigation or an investigation on a public safety matter.

## **Access**

You are in control of all personal information you provide to us online. If at any time, you would like to correct the personal information we have about you or if you would like to change your preferences for contacts from us, you can let us know by contacting us at the postal address listed below.

## **Cookies**

“Cookies” are pieces of information that an Internet site transfers to an individual’s hard drive for record-keeping purposes. Cookies allow a certain Internet site to remember important information that will make your use of the site more convenient. Like most Internet sites, RMHCSC uses cookies for a variety of purposes in order to improve your online experience. For example, we track the total number of visitors to our site on an anonymous, aggregate basis. We may also employ cookies so that we remember you when you return to the site. We may associate personal information with a cookie file in that instance.

Use the options in your Internet browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the “Help” section of your browser to learn how to change your cookie preferences. If you disable all cookies, you may not be able to take advantage of all the features of this Web site.

## **Links to Other Sites**

We may offer links to sites that are not operated by RMHCSC. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other companies.

## **Local Chapter and Ronald McDonald House Internet Sites**

Each local Chapter of Ronald McDonald House Charities (RMHC) and local Ronald McDonald House, Ronald McDonald Family Room and Ronald McDonald Care Mobile program is an independent organization and licensee of RMHC. Many of these local programs and local Chapters operate their own Internet sites. When visiting the Internet site of other local RMHC Chapters or local House, please review the site’s privacy policy because the terms may be different from this privacy policy.

## **Changes to our Privacy Policy**

Our privacy policy became effective on July 22, 2004. From time to time, it may be necessary for RMHC to change its privacy policy, so we suggest that you check here periodically. Rest assured, however, that any changes will not be retroactively applied and will not alter how we handle previously collected information.

## **How to Contact Us**

If you have any questions about the RMHCSC Internet Privacy Policy, please contact us at:

Privacy at RMHCSC  
c/o Porter Novelli  
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